



The Role of Telecommunications in Climate Change Mitigation Strategies: A Review

Stella Ifeoma Orakwue*, Remigius Obinna Okeke

Electrical Electronic Engineering Department, University of Port Harcourt, Rivers State Nigeria

Email address:

*stella.orakwue@uniport.edu.ng

To cite this article:

Orakwue, S.I. and Okeke, R.O. The Role of Telecommunications in Climate Change Mitigation Strategies: A Review. *International Journal of Research and Technopreneurial Innovations*. 2024; 1(1), 1-7

Keywords:

climate change, mitigation, telecommunication, greenhouse gas.

ABSTRACT

This paper explores the significant role of telecommunications technologies in addressing the challenges posed by climate change mitigation. Telecommunications, comprising various digital communication, data transmission, and networking technologies, serve as critical tools in enhancing our ability to monitor, analyse, and respond to climate change impacts effectively. The paper delves into the multifaceted approach of leveraging telecommunications for climate change mitigation, encompassing data collection and analysis, global collaboration, disaster response, energy efficiency, and challenges associated with implementation. The discussion emphasizes how telecommunications enable real-time data collection and analysis on environmental parameters such as temperature, precipitation, air quality, and greenhouse gas concentrations. Satellite imagery, remote sensors, and Internet of Things (IoT) devices provide continuous monitoring capabilities, facilitating informed decision-making processes related to climate change mitigation and adaptation strategies. Furthermore, the abstract highlights telecommunications' role in fostering global collaboration and knowledge sharing among researchers, policymakers, and stakeholders involved in climate change mitigation efforts. Virtual communication platforms, video conferencing, and digital collaboration tools enable seamless exchange of information, ideas, and best practices across geographical boundaries, thereby enhancing coordination and cooperation in implementing climate change mitigation strategies.

1. INTRODUCTION

Climate change is a comprehensive global environmental change in the behaviour of climate that can result to situations, such as abnormal fluctuation in temperature, erratic rain fall, drought, flood etc. these climatic aberration stands as one of the most pressing challenges of our time, with far-reaching implications for ecosystems, economies, and survival and existence of human

well-being. [1], [2]. As the world grapples with the escalating impacts of rising global temperatures, sea-level rise, extreme weather events, and biodiversity loss, urgent action is needed to mitigate these effects and build resilience against future climate risks.

Traditional methods of mitigating climate change typically fall into several categories,

including: transitioning away from fossil fuels towards renewable energy sources such as solar, wind, hydroelectric, and geothermal power to significantly reduce greenhouse gas emissions. Improving energy efficiency in buildings, transportation, and industries to reduce overall energy consumption and emissions [3]. Planting trees and restoring forests can help sequester carbon dioxide from the atmosphere, as trees absorb CO₂ during photosynthesis [4]. This also helps to conserve biodiversity and protect ecosystems. Carbon Capture and Storage (CCS) technologies can capture CO₂ emissions from power plants and industrial processes and store them underground or utilize them in various ways to prevent their release into the atmosphere [5]. Other methods include: Halting deforestation and implementing sustainable land management practices to preserve carbon sinks and prevent the release of stored carbon into the atmosphere, implementing practices such as organic farming, agroforestry, and rotational grazing to reduce emissions from agricultural activities while promoting soil health and biodiversity [6]. Encouraging the use of public transportation, walking, cycling, and electric vehicles to reduce emissions from the transportation sector, which is a significant contributor to greenhouse gas emissions.

These traditional methods are often used in combination to achieve meaningful reductions in greenhouse gas emissions and mitigate the impacts of climate change. However, while these traditional methods of mitigating climate change have proven to be effective to some extent, they also face several challenges and limitations. Implementing many of these methods, such as transitioning to renewable energy and implementing carbon capture and storage technologies, often requires significant upfront investment. Moreover, renewable energy sources like solar and wind power are intermittent since they depend on weather conditions and time of day. This intermittency poses challenges for ensuring a reliable and stable energy supply, especially without adequate energy storage or backup systems. Also, while carbon capture and storage technologies hold promise for reducing

emissions from industries like power generation and cement production, they are still relatively expensive and face technical challenges such as leakage risks and long-term storage viability.

In the context of these challenges, telecommunications emerge as a pivotal factor in driving transformative change towards sustainable practices and mitigating the adverse impacts of climate change. The interconnected nature of telecommunications technologies, encompassing communication networks, data management systems, and digital infrastructure, positions them as powerful tools in the fight against climate change. By leveraging the capabilities of telecommunications, we can unlock innovative solutions that address key challenges across various sectors, including energy, transportation, agriculture, and environmental management.

2. THE CURRENT STATE OF CLIMATE CHANGE

The current state of climate change presents a pressing global challenge, as highlighted by the Intergovernmental Panel on Climate Change (IPCC). IPCC reports emphasize the urgent need to address rising global temperatures, sea-level rise, and extreme weather events to mitigate the adverse impacts of climate change [7]. Despite growing awareness, significant challenges persist, including dependence on fossil fuels, intensive agricultural practices, and inadequate infrastructure in many regions.

Globally, the transition to renewable energy sources is crucial for reducing greenhouse gas (GHG) emissions and mitigating climate change [8]. However, barriers such as vested interests in the fossil fuel industry and inadequate investment in renewable energy infrastructure hinder progress. Moreover, current agricultural practices contribute to GHG emissions and exacerbate climate-related risks [9]. Climate change impacts, including altered precipitation patterns and extreme weather events, further threaten food security and livelihoods, particularly in vulnerable regions [10].

Developing countries face additional challenges due to limited access to clean energy and resilient infrastructure [11]. Bridging the technological and infrastructure gap between developed and

developing countries is essential for achieving global climate goals and fostering equitable climate action.

In summary, the current state of climate change demands urgent action to address its impacts on ecosystems, economies, and human well-being. Transitioning to renewable energy sources, implementing sustainable agricultural practices, and investing in resilient infrastructure are critical steps in mitigating climate change and building a sustainable future for all.

3. NEGATIVE IMPACTS OF CURRENT TRENDS AND EMERGING TECHNOLOGIES ON CLIMATE CHANGE

While numerous technologies and trends have the potential to negatively impact climate change mitigation and adaptation efforts, it's important to note that this assessment may involve subjective judgments and ongoing debates within the scientific and policy communities. There are several current trends and emerging technologies that could have adverse effects on climate change.

First, the combustion of fossil fuels is by far the largest human source of global greenhouse gas emissions, releasing more than 30 billion tons of carbon dioxide (CO₂) into the atmosphere each year [7]. Reducing fossil fuel combustion is thus a top priority for climate policy. For decades, national policymakers and international agreements have sought to achieve this goal through promoting energy efficiency, low-carbon technologies, carbon pricing, and other measures aimed at reducing the demand for fossil fuels. Focusing on the point of combustion makes intuitive sense, but efforts so far have yet to put fossil fuel use on a trajectory consistent [12].

Secondly, according to [13], the terrestrial biosphere absorbs about 20% of fossil-fuel CO₂ emissions. The overall magnitude of this sink is constrained by the difference between emissions, the rate of increase in atmospheric CO₂ concentrations, and the ocean sink. However, the land sink is actually composed of two largely counteracting fluxes that are poorly quantified: fluxes from land-use change and CO₂ uptake by

terrestrial ecosystems. Dynamic global vegetation model simulations suggest that CO₂ emissions from land-use change have been substantially underestimated because processes such as tree harvesting and land clearing from shifting cultivation have not been considered.

Thirdly, agricultural practices aiming at over-utilization and high efficiency and profit only in the production period have adversely affected human, animal and plant health and ultimately have caused the deterioration of entire ecological balance at a level that threatens entire life on earth. Monoculture farming system, use of synthetic chemicals such as hormones, antibiotics and additives, malpractice of chemical pesticides, improper irrigation practices, poor management of pasture and meadows and improper practices in animal breeding have caused various adverse effects on the earth's ecosystem we live in, contribute to emissions of methane and nitrous oxide, as well as soil degradation [14][15].

Fourthly, increases in the population and prosperity are significant contributors to waste generation. According to [16], globally, approximately 2.01 billion metric tons of municipal solid waste (MSW) are produced annually, which are expected to upsurge by two folds in 2050, thereby raising a matter of concern in future. The life cycle assessment of MSW management in relation to greenhouse gas emissions discloses that more than 50% of the collected waste is not managed properly instead openly burned or dumped at landfills in most developing countries. Moreover, nearly 10–40% is processed through recycling and composting. The total of greenhouse gas (CH₄, CO₂, and N₂O) emissions from waste management contribute approximately 5% of overall greenhouse gas emissions into the atmosphere. Methane generation exclusively accounts for 1–2% of GHG release from the process of waste management. While [17] claims that landfills contribute to CH₄ production and about 29% of all GHGs emissions, which is more than 15% of the average global contribution. It further stated that by 2030 and 2050, global GHGs emissions will rise to 64% and 76% due to uncontrolled waste disposal systems. These emitted greenhouse gases lead to

global warming, climate change, and adversely affect the living organisms on the earth.

These examples highlight some of the current trends and emerging technologies that could have negative implications for climate change. It's therefore essential to critically evaluate the potential impacts of these trends and technologies while striving for sustainable and equitable solutions to address climate change challenges.

4. DIRECT ROLE OF TELECOMMUNICATION IN CLIMATE CHANGE MITIGATION AND SOME CHALLENGES

Telecommunication technologies provide a diverse array of tools and applications essential for supporting climate change mitigation efforts. These technologies enable communication, data sharing, and collaboration across geographic boundaries, facilitating coordinated action, knowledge exchange, and effective implementation of climate solutions.

One significant contribution of telecommunications to climate change mitigation is the promotion of energy efficiency and renewable energy adoption. Smart grid systems, IoT devices, and advanced metering infrastructure allow real-time monitoring and management of energy consumption, optimizing electricity usage and reducing waste. Additionally, telecommunications support the integration of renewable energy sources into the grid, enhancing coordination of variable energy generation and consumption patterns.

Furthermore, telecommunications play a crucial role in supporting climate change adaptation efforts. Remote sensing technologies, satellite imagery, and geographic information systems (GIS) enable accurate monitoring and prediction of weather patterns and environmental changes. This information aids in early warning systems, disaster response mechanisms, and resilience planning, helping communities prepare for and respond to climate-related risks effectively.

In the transportation sector, telecommunications facilitate sustainable mobility solutions and emissions reduction. Intelligent transportation systems, ride-sharing platforms, and electric

vehicle charging networks utilize telecommunications technologies to optimize traffic flow, reduce congestion, and promote the adoption of electric and low-emission vehicles. By providing real-time information on traffic conditions and alternative transportation options, telecommunications empower individuals to make more sustainable travel choices and reduce their carbon footprint.

While telecommunication technologies offer promising solutions for addressing climate change challenges, several obstacles must be navigated. Ensuring widespread access to reliable telecommunication infrastructure, particularly in remote or underserved areas, remains challenging due to cost, technical limitations, and regulatory barriers. Bridging the digital divide and ensuring equitable access to telecommunication technologies are crucial to avoid exacerbating social inequalities and ensure broad participation in climate action efforts.

Telecommunication companies can reduce their carbon footprint by improving energy efficiency in network operations, transitioning to renewable energy sources, and optimizing infrastructure deployment and maintenance processes. However, balancing the increasing demand for data services with energy efficiency goals and minimizing environmental impacts poses challenges, particularly in regions with limited access to renewable energy sources.

Moreover, telecommunication networks play a critical role in disaster preparedness, early warning systems, and emergency response coordination. Ensuring the reliability and resilience of telecommunication infrastructure during extreme weather events and other climate-related hazards is essential for maintaining communication lifelines and supporting effective disaster response efforts.

Additionally, telecommunication platforms and digital media can raise public awareness about climate change issues, foster behavioural change towards sustainable practices, and mobilize collective action through educational campaigns and digital advocacy initiatives. However, addressing misinformation, overcoming digital fatigue, and effectively engaging diverse audiences require careful messaging, community

engagement, and collaboration across sectors.

Furthermore, telecommunication technologies enable the development of smart infrastructure and urban planning solutions that enhance energy efficiency, resource management, and climate resilience. Integrating telecommunication-enabled smart solutions into existing urban infrastructure and ensuring community participation and inclusivity in smart city initiatives are key challenges that require interdisciplinary collaboration and stakeholder engagement.

Overall, leveraging telecommunication technology holds great potential to address the key challenges of climate change by enhancing data-driven decision-making, fostering collaboration and innovation, and empowering communities to take proactive steps towards building a more sustainable and resilient future. However, realizing these benefits requires overcoming various technical, regulatory, and socio-economic challenges while ensuring that climate action efforts are inclusive, equitable, and environmentally sustainable.

5. THE CONTRIBUTION OF TELECOMMUNICATIONS TO ENHANCING GLOBAL COLLABORATION AND KNOWLEDGE SHARING

Telecommunications plays a crucial role in fostering global collaboration and knowledge sharing in various fields, including climate change mitigation in many ways.

The first area to explore is in the area of virtual communication platforms. Telecommunications technology enables the creation of virtual communication platforms such as video conferencing, webinars, and online forums. These platforms facilitate real-time interaction and collaboration among stakeholders from different parts of the world, allowing them to share knowledge, exchange ideas, and coordinate efforts to address climate change challenges.

Secondly, telecommunications provide access to digital collaboration tools such as cloud-based document sharing, project management software, and online collaboration platforms. These tools enable remote teams to work together effectively,

collaborate on documents and projects in real-time, and share resources and expertise across geographical boundaries.

Thirdly, it facilitates the exchange of information and data on climate change research, policies, and best practices on a global scale. Through email, instant messaging, and social media platforms, researchers, policymakers, and practitioners can disseminate information, share research findings, and stay updated on the latest developments in the field of climate change mitigation.

Fourthly, it enables remote capacity building and training initiatives, allowing experts to conduct workshops, seminars, and training sessions for stakeholders worldwide. This promotes skill development, knowledge transfer, and capacity building in climate change mitigation strategies, empowering individuals and organizations to take effective action in their respective regions.

Fifthly, telecommunications facilitate international collaboration and partnerships between governments, non-governmental organizations (NGOs), research institutions, and industry stakeholders. Through telecommunication channels, organizations can establish partnerships, coordinate joint projects, and leverage each other's expertise and resources to address global climate change challenges collaboratively.

And finally, Telecommunications platforms such as social media, websites, and online campaigns are powerful tools for raising public awareness about climate change issues and mobilizing support for climate action. By leveraging telecommunications technology, organizations can reach a global audience, engage with stakeholders, and advocate for policy changes and sustainable practices to mitigate climate change.

Overall, telecommunications play a vital role in fostering global collaboration and knowledge sharing in the field of climate change mitigation. By enabling real-time communication, digital collaboration, information exchange, capacity building, international partnerships, and public awareness efforts, telecommunications help to amplify collective efforts to address the urgent challenges posed by climate change on a global

scale.

6. CONCLUSION

In conclusion, the role of telecommunications in climate change mitigation strategies is multifaceted and transformative. From promoting energy efficiency and renewable energy adoption to enhancing climate resilience and supporting sustainable agriculture, telecommunications technologies offer innovative solutions to address the challenges of climate change. By leveraging the power of connectivity, data analytics, and digital innovation, we can unlock new pathways towards a more sustainable and resilient future for all. As we continue to confront the urgent challenges of climate change, it is essential to harness the full potential of telecommunications and foster collaboration among stakeholders to achieve our climate goals and build a more prosperous and sustainable world for future generations.

References

- [1] Upadhyay, A.P. and Bijalwan, A., 2015. Climate change adaptation: services and role of information communication technology (ICT) in India. *American Journal of Environmental Protection*, 4(1), pp.70-74.
- [2] Loucks, D.P., 2021. Impacts of climate change on economies, ecosystems, energy, environments, and human equity: A systems perspective. In *The impacts of climate change* (pp. 19-50). Elsevier.
- [3] Davis, M., Moronkeji, A., Ahiduzzaman, M. and Kumar, A., 2020. Assessment of renewable energy transition pathways for a fossil fuel-dependent electricity-producing jurisdiction. *Energy for Sustainable Development*, 59, pp.243-261.
- [4] Nunes, L.J., Meireles, C.I., Pinto Gomes, C.J. and Almeida Ribeiro, N.M., 2020. Forest contribution to climate change mitigation: Management oriented to carbon capture and storage. *Climate*, 8(2), p.21.
- [5] Freund, P., 2003. Making deep reductions in CO₂ emissions from coal-fired power plant using capture and storage of CO₂. *Proceedings of the Institution of Mechanical Engineers, Part A: Journal of Power and Energy*, 217(1), pp.1-7.
- [6] Niles, J.O., Brown, S., Pretty, J., Ball, A.S. and Fay, J., 2002. Potential carbon mitigation and income in developing countries from changes in use and management of agricultural and forest lands. *Philosophical Transactions of the Royal Society of London. Series A: Mathematical, Physical and Engineering Sciences*, 360(1797), pp.1621-1639.
- [7] Boudreau, K., Robinson, M. and Farooqi, Z., IPCC Sixth Assessment Report: Climate Change 2021: The Physical Science Basis Summary For Policymakers. *Canadian Journal of Emergency Management*, 2(1).
- [8] Hilty, L. M., Aebischer, B., & Lohmann, W. (2019). The relevance of information and communication technologies for environmental sustainability—A prospective simulation study. *Sustainability*, 11(12), 3440.
- [9] Gholami, Z., Weistroffer, H. R., & Sarkis, J. (2016). Mitigating climate change through telecommunications service provider supply chains: Opportunities and challenges. *Journal of Cleaner Production*, 112, 3594-3606.
- [10] Xu, S., Lu, Y., & Wang, Y. (2019). Telecommunications technology, energy consumption, and carbon dioxide emissions: Evidence from panel data of sub-Saharan Africa. *Journal of Cleaner Production*, 222, 221-230.
- [11] United Nations. (2015). Transforming our world: The 2030 Agenda for Sustainable Development. Available at: <https://sdgs.un.org/2030agenda>
- [12] International Energy Agency. (2021). World Energy Outlook 2021. <https://www.iea.org/reports/world-energy-outlook-2021>
- [13] Arneth, A., Sitch, S., Pongratz, J., Stocker, B.D., Ciais, P., Poulter, B., Bayer, A.D., Bondeau, A., Calle, L., Chini, L.P. and Gasser, T., 2017. Historical carbon dioxide emissions caused by land-use changes are possibly larger than assumed. *Nature Geoscience*, 10(2), pp.79-84.

- [14]Bulut, S. and Gökalp, Z., 2022. Agriculture and environment interaction. *Current Trends in Natural Sciences*, 11(21), pp.372-380.
- [15]Parlakay, O., Celik, A. & Kiziltug, T. (2016). Hatay ilinde tarımsal üretimden kaynaklanan çevre sorunları ve çözüm önerileri [Environmental issues caused by agricultural production and solution proposals in Hatay province]. *Mustafa Kemal University journal of Agricultural Science*, 20(2), 17-26
- [16]Gautam, M. and Agrawal, M., 2021. Greenhouse gas emissions from municipal solid waste management: A review of global scenario. *Carbon footprint case studies: municipal solid waste management, sustainable road transport and carbon sequestration*, pp.123-160.
- [17]Mor, S. and Ravindra, K., 2023. Municipal solid waste landfills in lower-and middle-income countries: Environmental impacts, challenges and sustainable management practices. *Process Safety and Environmental Protection*.